

## LOCAL CONTENT

### Etude de Cas : Le Ghana

Extrait des deux journées conférences Convergence les 8&9 Novembre 2022

Des solutions à ces différents sujets d'amélioration des formations existantes et de développement des entreprises ont été explorées avec la Minerals Commission, des échanges ont eu lieu avec la Banque Mondiale et l'AFD (Dir. Afrique, filiale Ghana).

**In-Country Value**

**In-Country Value** versus **Local Content**: looking for the **future needs of the country** :

Industrialisation to absorb part of extra labor force (6M/30M Ghanaian 15-24 years)

Two targets : HR & Entreprises

- Human Resources Development
- Entreprise Capacity Deployment

Logos: SONAMINES, eramET, GIDE, Convergence, Choose France, ACP

**In-Country Value**

Industrialisation to absorb part of Δ (extra) Labor force in 2050 ( ie 6 M new jobs required)

- Current Population 32 M , 60% in working age ie 19 M, in **Labor force 9,5 M**,
- Unemployment 9% (850.000)
- Employed 91% (only 25% ie **2 M of workers are wage employed**)

-Population **growth 2050**: 52 M Δ Pop 20 M, Δ in working age 60% ie 12 M, Δ in **Labor force + 6 M**,

Data from : "Preserving the future: rising to the youth employment challenge in Ghana" World Bank June 2022

## HR Development

-Oil & Gas, Upstream jobs (direct, indirect, induced) cumulated at 40.000 including service companies (#800)

-Mining (direct, indirect) employment (operators & service #300) for the 14 Large companies 35.000; for the Small companies 1 M (mainly informal)

-Renewable (solar) vision employment 40.000 tech/cycle of manufacturing By 2030 the creation of 220.000 jobs including farmers / solar irrigation projects and cultivate

-Suggested areas of **Training improvement with Digital**

1/ Pursue the improvement of TVET

2/ UVED (Virtual University Environment & Sustainable Dvt) & Massive Open Online Course)

3/ Promote the incorporation of Informal apprenticeship within a postprimary TVET

99% of workers with no formal education are in informal sector

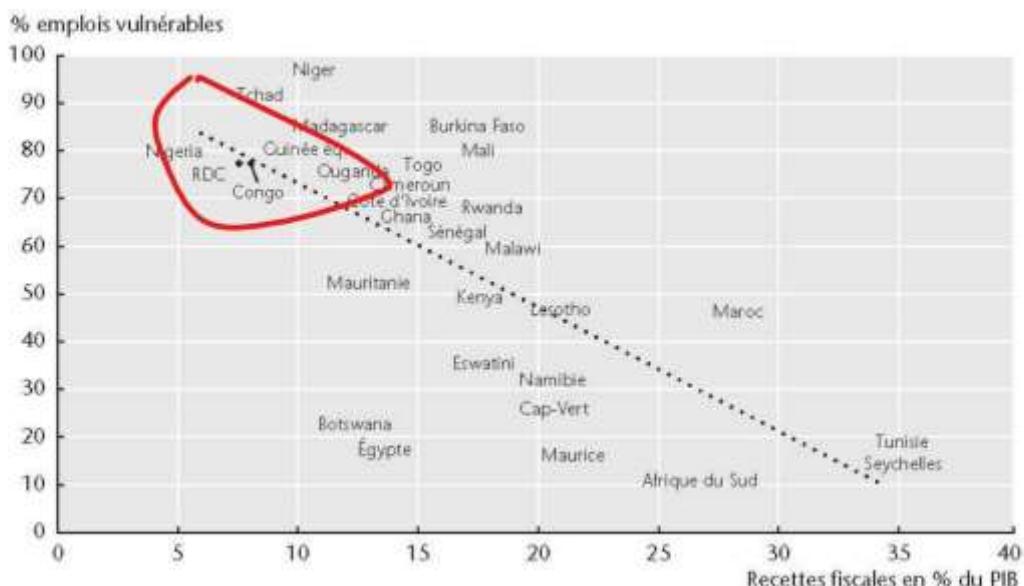
Data from : -Petroleum & Mineral Commission

Ce qui met bien en évidence l'attente insatisfaite de la population pour un emploi important dans les projets Oil & Gas et des larges compagnies minières.

Les centaines de petites exploitations minières font travailler un nombre significatif de Ghanéens (1M) mais pour des emplois en majorité informels (artisans, service...) souvent même dans des mines illégales.

De plus le pays souffre d'un manque de formation d'une partie de la population en particulier les jeunes exclus du système scolaire primaire/secondaire qui sont envoyés, souvent par leurs parents, vers un apprentissage informel qui les exclura d'un emploi formel

Graphique 3. Recettes fiscales et emplois vulnérables en Afrique, 2019



Sources : OCDE, ATAF et CUA [2021] ; CUA et OCDE [2022] ; calculs des auteurs.

## Part 2 Enterprise Capacity Deployment

The diagram features a central white box with a blue border. At the top left is the Convergence logo (a green circle with a white 'C'). To its right is the In-Country Value logo (a stylized 'I' and 'C' in blue). Below these are the text "Two targets : HR & Enterprises" and "2 Enterprise Capacity Deployment". A large red arrow points from the bottom right towards the center. At the bottom of the white box are logos for SONAMINES, eramET, GIDE, Convergence, and Choose France. The background outside the box has blue and light blue geometric shapes.

**In-Country Value**

Two targets : HR & Enterprises

2 Enterprise Capacity Deployment

-Looking for local supply (goods & services) of the short term needs  
-Putting priority on the long term potential demand  
-Assess capacity of local SME's (registered in Mineral Register and Petroleum to complete the offer), and train/coach accordingly

SONAMINES eramET GIDE Convergence Choose France

The diagram is similar to the one above, with a central white box and a red arrow pointing towards it. It includes the Convergence and In-Country Value logos, the text "Local supply", and sections for "Petroleum Commission" and "Mineral Commission" detailing various industrial services. Logos for SONAMINES, eramET, GIDE, Convergence, and Choose France are at the bottom.

**In-Country Value**

Local supply

**Petroleum Commission**  
Supply of petroleum products / Basic fabrication & construction / Supply of drinking & industrial water /  
**Construction & civil works** Including general cleaning and gardening / Financial, banking & legal services /  
Manpower services / Vehicle leasing & rentals **Waste management** Supply of low-voltage cables / Scaffolding /  
Community relations & social investment **Fabric maintenance (painting)** Insurance & reinsurance services /  
Standard chemicals... 15,000 tons of steel have been fabricated in Ghana for the oil and gas industry

**Mineral Commission**  
**Grinding Media** / Bolts and Nuts / Heavy Duty **Electrical Cables** / Crucibles / HDPE-PVC **Pipes** / Plastic Sample  
Bags / General Lubricants / Calico Bags / Quick-Hydrated Lime / Bullion Boxes / Tyre Retreading / Chain Link  
Fencing-Wire or Netting-Barbed / Explosives (Emulsion) / **Conveyor Rollers** / Cement & Cement Products / Metal  
- PCV Core Trays / Overalls and Work Clothes / **Haulage Services** / **Catering Services**

SONAMINES eramET GIDE Convergence Choose France

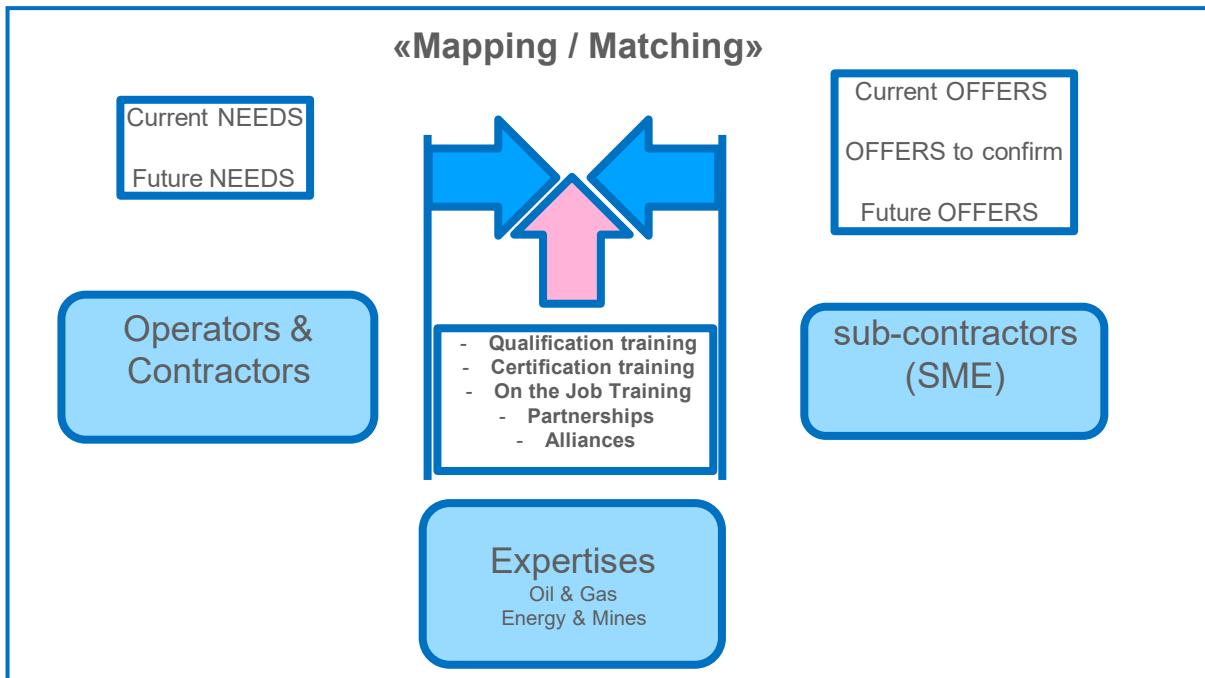
It is clear that the Ghanaian organization has done a lot in the last 20 years in Local Content development both in Petroleum and in Mining

For example 800 petroleum companies and 300 mine companies are registered as goods or service suppliers in the Petroleum or Minerals Commission.

The same Minerals Commission has identified a list of 41 goods or service items.

It seems nevertheless that not specific attention has been paid to prioritize the items to be delivered and fabricated locally based on the significance of such supply for the long term development of the national industry.

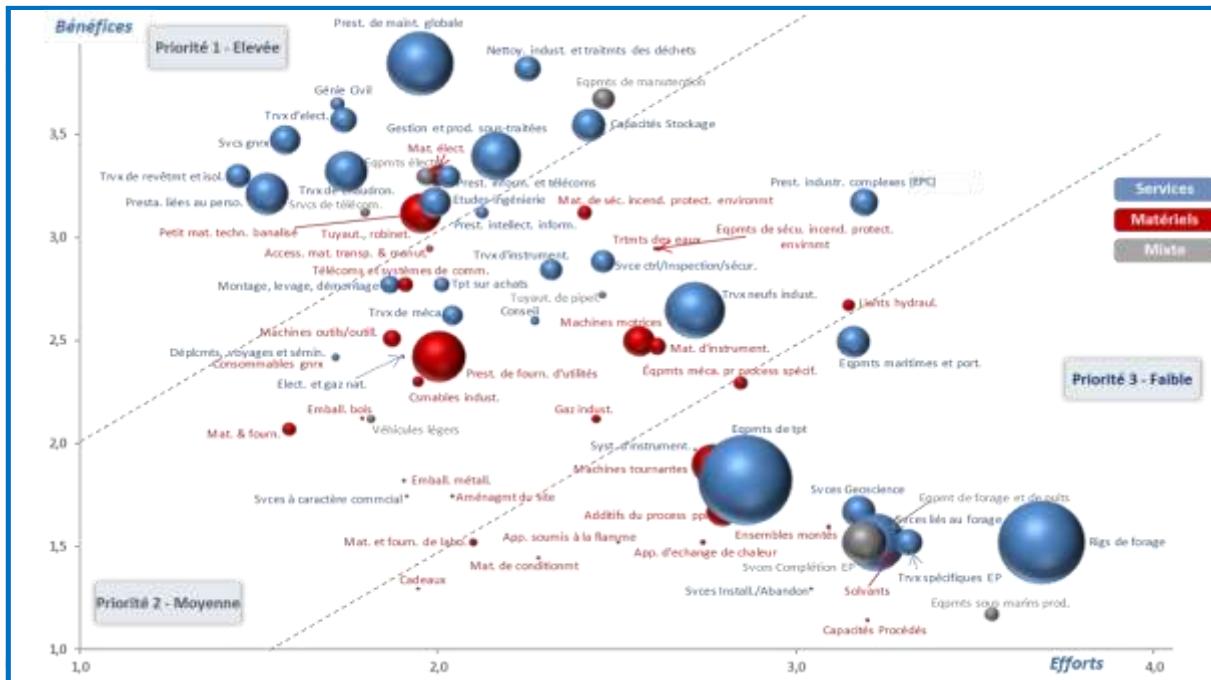
The benefit for the country (In-Country Value) will be optimized if a priority is given to each item of the local supply list, to be eventually completed if such extension seems necessary.



A **Mapping project** should be implemented, the first phase being an inquiry towards the 300 or 300+800 listed companies (in Mineral/petroleum Commission) to assess the level of support needed by each of them to enhance their capacity to deliver the listed goods & services.

The next step will be the distribution of the Local Content items over a graph showing the In Country Value (y), the global difficulty to supply such item (x) and the volume of expected business (size of the ball blue for service and red for goods).

This working tool will allow the Mineral Commission to select the items with maximum In-Country Value and minimum effort from local companies (the top left corner of the graph below) and give the maximum support to the companies involved in the items in this corner. This will be the last phase of the program.



### Nouvelle perspective apportée par la conférence AFD sur « AngloGold Ashanti mine »

La présentation faite le 7 décembre aux journées AFD par Mme Akuba Bezeba Valley « AGA Obuasi illegal mining : environmental degradation, safety & security impacts, social impacts, economic impacts concluding to the need of a sustainable method to solve the illegal mining menace»

### MOI ACP Energies

Nous pensons que la décarbonation de l'énergie utilisée, dans les mines et leur communauté associée, pourrait être réalisée par des centrales solaires décentralisées (type des solutions mises en place par Electriciens sans Frontière dans plusieurs pays africains). De tels projets de solarisation ont été accompagnés par la création de sociétés chargées de la distribution (commercialisation, opération, maintenance) de l'énergie.

De la même façon la solarisation des mines au Ghana pourrait être accompagnée par la création sociétés de distribution de l'électricité et aussi de coordination avec la Minerals Commission des concessions minières incluant l'application des obligations environnementales et sécuritaires.

La réinsertion des jeunes, en échec scolaire, dans un système professionnel post primaire pourrait aussi être étudiée